

Client: NAB
Project: Blood Donations PSA
Date: 2/11/2023

Member of Congress Script
Duration: 00:30

Timecode	Audio/Narration
[00:00:00-00:12:00]	Every two seconds, someone needs blood. Someone who is fighting cancer, undergoing surgery or experiencing a life threatening illness....The need for blood is critical...and constant.
[00:12:00-00:27:00]	Hello (or "Hi"), I'm (Congressman / Congresswoman / Representative / Senator)_____ . A single blood donation can save lives. Donate blood today and offer help and hope to those who need it most.
[00:27:00-00:30:00]	This message brought to you by the National Association of Broadcasters and this station.