



DTV Stations Reach 941

Ten more television stations have begun transmitting digital signals, bringing the number of stations broadcasting in digital to 941. DTV signals are being transmitted in 195 markets that include 98.8% of U.S. TV households, and at least one DTV signal is available in each of the top 100 television markets. Currently, 79.66% of the more than 106 million U.S. TV households are in markets with five or more broadcasters airing DTV, and 50.81% are in markets with eight or more stations sending digital signals. The 10 new DTV stations are:

- **KVTN Little Rock, AR** Victory Television Network, Ind
- **KTVO* Kirksville, MO** Raycom, ABC
- **WNCF Montgomery, AL** Singly owned, ABC
- **KSNF Joplin, MO** Nexstar, NBC
- **KODE Joplin, MO** Bastet, ABC
- **KAMC Lubbock, TX** VHR Broadcasting, ABC
- **KLBK Lubbock, TX** Quorum, CBS
- **KDLV Sioux Falls, SD** Red River, NBC
- **WYDC* Elmira, NY** Singly owned, Fox
- **WAGM Presque Isle, ME** Singly owned, CBS

*First in market on-air in digital.

NAB, MSTV Support Voluntary DTV Receiver Performance Guidelines

NAB and the Association for Maximum Service Television (MSTV) filed comments at the FCC last week supporting the Commission's call for industry groups to work together to develop voluntary DTV receiver performance specifications, expressing support for the current cross-industry effort by the Advanced Television Systems Committee (ATSC) to develop a recommended practice for DTV receiver performance. We urged the commission's active involvement in encouraging voluntary guidelines, which could accelerate consumer acceptance of and investment in DTV technology.

NAB and MSTV urged the FCC to actively oversee the relationship between broadcasters and manufacturers on a variety of DTV issues and, if necessary, promptly step in. Such oversight should include ensuring that DTV receivers are capable of receiving transmitted over-the-air broadcast signals and the impact on free over-the-air broadcast service of the plug-and-play agreement between cable operators and the consumer electronics industry. As part of its oversight, the commission should urge manufacturers to submit voluntary reports detailing current and future DTV receiver performance characteristics.

Further, the commission should not allow the introduction of unlicensed devices in broadcast spectrum, particularly during the DTV transition. DTV receiver performance standards are needed to improve and eliminate problems associated with *existing* DTV reception, and should not be used as a justification to introduce an "overlay" of unlicensed operations in broadcast spectrum.

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Report address, phone and fax number changes to NAB Television Membership at (202) 429-5347

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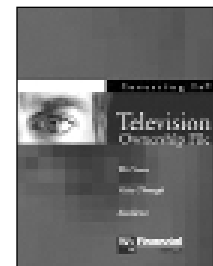
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